

U.S. Department of Homeland Security
Washington, D.C. 20528



**Homeland
Security**

March 29, 2017

The Department of Homeland Security (DHS) is pleased to provide the finalized registration procedures for Effective Pricing Strategies in a Changing World, at the Homeland Security Acquisition Institute Washington, D.C. This will be a half-day event beginning with registration at 8:00 a.m. and concluding at 12:00 p.m.

Registration will open on Wednesday, March 29. In order to register, please follow [this link](#). Registration closes on April 10. Registration for the event will be limited to one participant per company for in person attendees. The maximum number of in-person registrants that will be accepted is 50. Virtual participation is open to 200 attendees. Registered attendees will receive a confirmation email which will include travel and parking details.

This event is targeted for acquisition and industry professionals who have experience in and want to learn more about effective pricing strategies. Attendance is recommended for contracting professionals, program managers, and others interested in effective pricing approaches. The learning event includes discussion on: evaluating pricing strategies, the instructions and evaluation sections (L&M), and examples of successful and challenging pricing techniques. DHS appreciates your interest in this event. We look forward to seeing you on April 17, 2017.